

Cliff Curtis

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Objective To obtain a challenging position that would utilize my creative talents, as well as my experiential history in marketing, graphic design, and web development.

Experience **GRAPHIC DESIGNER / WEB DEVELOPER** - UC Irvine Extension (11/2003 - Today)
Website designs for different types of courses requiring an assortment of visual solutions. Designed newspaper and magazine ads for new classes and events. Implemented online surveys for gathering information to a SQL Server database. Developed password protected user interfaces for managing and monitoring data. Creatively designed HTML formatted emails targeting specific student interests.

GRAPHIC DESIGNER / WEB DEVELOPER - Freelance/Contractor (3/2003 - 11/2003)
Successfully marketed myself in obtaining a variety of design related contracts from new clients. Acted as a consultant to Broadcom Inc. for the transfer of Gadzoox' website to new servers. Created new websites for Coreography LLC and Mod-O-Doc. Revamped Nishan Systems' website (300+ pages) with a new look, new file organization, and new navigation. Designed face plates for new products from Nishan Systems and Vormetric Systems. Created new manual covers for various documentation for Vormetric Systems. Developed Flash animated demo for Vormetric's CoreGuard product.

GRAPHIC DESIGNER / WEB DEVELOPER - Gadzoox Networks, Inc. (5/1997 - 3/2003)
Effectively worked with cross-functional teams to develop promotional and other web-related activities. Understood overall objective to create promotional vehicles that were beyond expectations. Met in-house design requirements for promotional activities as required. Enhanced and implemented new technology and skills to support all of the company's on-line and print needs.

- Presentation graphics
- Poster designs
- T-shirt designs
- Banner ads
- GUI support
- Email invitations
- Web front-ends to various databases
- Corporate internet, intranet, & extranets
- Business cards and corporate folders
- Animated product demos
- Interactive CD ROMs
- Technical illustrations

Software Skills Proficient in the following software/languages as well as their interaction with each other (when applicable). I am very familiar with Windows, Macintosh, and some Linux. I am a quick learner and very easy to work with.

Print

- Photoshop
- Illustrator
- InDesign
- Quark
- Acrobat & Distiller

Web Development

- Dreamweaver
- Flash
- Fireworks
- WebTrends 8.7
- QuickTime VR & Swift 3D
- IIS & Apache Web Servers

Business

- Word
- PowerPoint
- Excel
- Access
- Outlook

Languages

- XHTML & Javascript
- ASP/VBscript
- ActionScript
- .NET
- PHP
- SQL

Video

- Premier
- Media 100
- After Effects
- QuickTime Pro
- iMovie

Databases

- MySQL
- Access
- Oracle
- SQL Server

Education California State Polytechnic University, at Pomona
B.A. in Art (Graphic Design)
Minor in Marketing Management